

Bottoms up for a powerful hangover

As if they didn't suffer enough already, federal coalition MPs are about to feel the pain of opposition like never before.

Every day this week, all 83 government MPs, 32 senators, and seven cross-bench senators will receive a bottle of high-strength alcohol, such as strawberry daiquiri and apple cider.

The generous benefactor is the Distilled Spirits Industry Council of Australia, which wants everyone to be aware of the injustice that these drinks don't face the high taxes the Rudd government has imposed on alcopops.

It's the latest ploy in the industry's indefatigable campaign against the alcopops tax – a campaign orchestrated by Sydney-based public relations firm Ethical Strategies.

It could make for a nostalgic week if Passion Pop makes a surprise appearance at the many Christmas drinks parties taking place during parliament's last sitting week.



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